



# LAURENT WENGER

TELECOM & NETWORK ENGINEER



Phone

+41 76 501 6776



Email

laurent.wenger@gmail.com



Website

laurent.rocks

## SOCIAL



Skype

laurent\_wen



Facebook

facebook.com/laurent.wen



Instagram

instagram.com/laurentwen

## EDUCATION

### TELECOMMUNICATION ENGINEER

Engineer School / Geneva /  
Switzerland / 1993 - 1998

### ENGLISH BRIDGING COURSE

Curtin University / Perth /  
Australia / 2005 - 2006

### MASTER IN SEO

IEBS Business School / Online /  
Spain / 2017 - 2018

### BUSINESS ANALYTICS COURSE

University of Cambridge / Online /  
England / 2020

### MASTER BIG DATA

ESDEN Business School / Online-  
Madrid / Spain / 2020 - 2022

## SOFT SKILLS

- Results Oriented
- Able to Adapt
- Strong analytical and problem-solving abilities
- Ability to work under pressure
- Natural at developing new skills
- Capable to work in a team

## PROFILE

With over 20 years of experience, I've held key roles as a certified Cisco CCNP IP Network Engineer, primarily in the banking sector, and as a dedicated telecom support engineer, then within the dynamic Telecommunications industry, specializing in Mobile Network Planning.

My expertise extends to structuring, developing, managing, and optimizing websites with a niche focus on branding, consistently driving high traffic and elevating sales levels.

I am a trilingual professional, fluent in French (native), Spanish, and English, and my cross-cultural experiences have honed my ability to adapt seamlessly to diverse environments and languages.

## WORK EXPERIENCE

### Network support Engineer

UBS Genève, Lausanne, Zurich / 1998 - 2005

Responsible for implementing and supporting telecommunications at branch offices and headquarters, ensuring the reliability and security of information.

- Orchestrated nationwide technology and hardware deployment in Zurich, demonstrating strong project management skills.
- Provided critical support for telecommunications infrastructure across the VS, FR, and NE regions.
- Proficiently configured, implemented, and maintained Cisco equipment.
- Efficiently coordinated the relocation of computers and phones to branch offices.

Achievements: Fulfilment of the 100% technological renovation of the network equipment and the cabling infrastructure in the times given for the project.

### IP Consultant senior

NOKIA - MSI Bogota, Medellin (CO) / 2006 - 2013

Responsible for implementing cutting-edge technology at Colombia's largest mobile service provider, facilitating the development of a scalable mobile infrastructure to support exponential growth.

- Implemented the new IP Backbone for the Claro Network.
- Integrate new network elements to the IP Backbone for the Claro and Movistar Mobile Network.
- Supported the Cisco equipment of the IP Backbone.
- Planned the implementation of new equipment or technologies for the mobile network.

## EXPERTISE

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- NETWORK DESIGN & IMPLEMENTATION
- ROUTING & SWITCHING
- MPLS BACKBONE
- IP PLANNING
- ROUTING PROTOCOLS
- LAN; MAN, WAN
- PACKET SWITCHING
- SEO ON & OFF PAGE.

## AWARDS

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### IELTS

Score 6/9 / British Council / 2003

### ZERTIFIKAT DEUTSCH

Goethe-Institute / 2004

### Third AWARD OF MERIT FOR OVERALL ACADEMIC ACHIEVEMENT

Curtin University / 2005 - 2006

### CERTIFICACIONES CCNP R&S y CCDP

CISCO /2019

## REFERENCES

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### HEINRICH HILTBRUNNER

TEAM MANAGER / UBS Genève

Phone:

Email:

### DAVID OSORIO

Director - Workforce Agility / MSI

Phone: +57 317 300 5403

Email: david.osorio@msiamericas.com

### SANDRA PATRICIA VALENCIA

COO / CiberC

Phone: +1 305 766 9746

Email : sandra.valencia@ciberc.com

## EXPERIENCE CONTINUED

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### IP/PS CONSULTANT SENIOR

Nokia - MSI and Cisco - CiberC Medellin (CO) / 2016 - 2019

As a Mobile Network Planner at Claro, Colombia's leading mobile service provider, my mission was to ensure the network infrastructure could sustain the rapid growth of mobile traffic and maintain high-quality service, even during peak periods and events like Christmas.

- Conducted a comprehensive survey to assess the current state of the Claro Network's utilization.
- Developed projections and estimated network growth to plan for future scalability.
- Created network capacity diagrams with forward-looking projections.
- Carried out strategic planning for the implementation of new equipment, including Routers, Switches, Firewalls, and PS network elements, to fortify mobile network capabilities and accommodate the rapid growth in mobile traffic.

Achievements: Network dimensioning to sustain 200% annual data traffic growth.

### SEO Consultant

Freelance / 2020 - up to now

As a dedicated professional, my role involved assisting a diverse range of clients across various markets in achieving significant growth in their online sales. This was achieved through a combination of strategies aimed at increasing website traffic and optimizing their online presence.,

- Define Strategies and performed SEO services such as Audit, keywords research, local SEO, Analytics, On and Off page SEO
- Consultancies and trainings to help companies sell more online by increasing traffic and improving user experience
- Build Digital Marketing Insights reports in Google Datastudio
- Built, promoted and managed 2 e-commerce as my own entrepreneurship
- Created and ranked in search engines several content niches blogs

## INTERESTS

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Trekking



Travelling



Badminton



Coffee



Ski

## LANGUAGE

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### French

Native speaker

### Spanish

Fluent

### English

Upper  
Intermediate

### German

Basic